

# **R/V *Falkor* (too)**



**Inaugural Expedition & Launch**  
**Social Media Tool Kit**

# A New Chapter Begins with *Falkor (too)*

On March 3, 2023, Schmidt Ocean Institute launches its newly refitted 110-meter global-class research vessel, *Falkor (too)*. The ship will be used by scientists worldwide to advance marine science, dramatically expanding the frontiers of deep sea expeditions toward the goal of fully exploring the planet's ocean in the coming decade.

The inaugural science expedition will head to one of the world's most extensive underwater mountain chains: the Mid-Atlantic Ridge.

We invite you to join our launch celebrations and to share the news with your communities.

[Press Release](#)



# Get Involved

Help share the journey from February 22-March 3, 2023


We are commemorating *Falkor (too)*'s launch with a special, 10-Day campaign that will highlight the vessel's role in expanding the frontiers of deep sea expeditions toward the goal of fully exploring the planet's ocean in the coming decade.

The campaign is episodic in nature, revealing a new video "chapter" in the vessel's story each day, and highlighting themes such as technologies for the future and frontiers of biodiversity.

We encourage you to follow along as each chapter is released on our social channels and like, comment on, or share those posts.

[Preview Chapters](#)



Check out the series, "The Making of a Research Ship," on our 

# Join the Conversation

## OUR SOCIAL HANDLES:

-  [Facebook.com/SchmidtOcean](https://www.facebook.com/SchmidtOcean)
-  [Instagram.com/SchmidtOcean](https://www.instagram.com/SchmidtOcean)
-  [Twitter.com/SchmidtOcean](https://twitter.com/SchmidtOcean)

In addition to the video "chapters" that will be posted to our social channels, other social assets can be downloaded from the link below. We encourage you to adapt the language to fit Twitter, Instagram, Facebook, or any other social media platform you prefer.

[\*\*Download Visual Assets\*\*](#)

Tag us  
**@SchmidtOcean**

*along with inaugural expedition  
hashtags:*

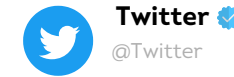
**#FalkorToo #ChapterToo**

# Sample Social Posts

#FalkorToo, @SchmidtOcean's new research vessel, continues the legacy of exploring the ocean, supporting marine science, and bringing the wonders of the ocean to the public #ChapterToo

Ocean lovers: big news this March! @SchmidtOcean is launching their newly refit research vessel, #FalkorToo, which means we'll soon have another set of eyes + ears on #oceanlife in the #deepsea #ChapterToo

Additional  
Sample Posts



@Twitter

Congrats @SchmidtOcean on the launch of their new research vessel, #FalkorToo. What #deepsea #marinelife might the new cohort of scientists, Artists-at-Sea, and students encounter in 2023? Find out at <https://schmidtocean.org/> #ChapterToo




@Twitter

Great to hear that @SchmidtOcean's new research vessel #FalkorToo is launching March 3, 2023. Ocean lovers will welcome the return of livestreamed remotely operated vehicle (ROV) dives in exploration of the #deepocean. What life will they encounter? #ChapterToo



# Sample Social Posts



Exciting news from @schmidtocean: their newly refit interdisciplinary ocean research vessel, #FalkorToo, launches on March 3, 2023 #ChapterToo

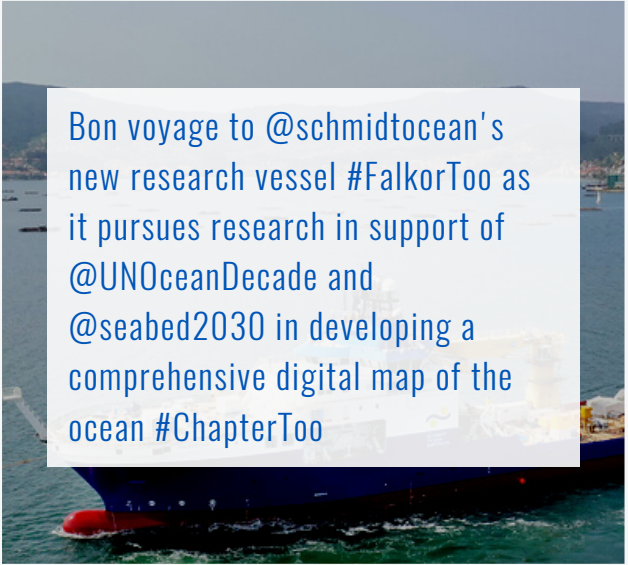
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Bon voyage to @schmidtocean's new research vessel #FalkorToo as it pursues research in support of @UNOceanDecade and @seabed2030 in developing a comprehensive digital map of the ocean #ChapterToo


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This week @SchmidtOcean launches its new ship #FalkorToo, teaming up with @NatGeo Explorers to boost seagoing opportunities for underrepresented researchers #ChapterToo

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# Fast Facts: *Falkor Classic* & *Falkor (too)*


## *Falkor*

 82.9 meters long | 13 meters wide

 44 berths

 17 kn max

### HIGHLIGHTS

 81 scientific expeditions completed

 590 remotely operated vehicle (ROV) dives completed

 1,339,787 km<sup>2</sup> of seabed mapped

 1,056 scientists hosted on board

 Ability to remain at sea for up to 36-days


## *Falkor (too)*

 110.6 meters long | 20 meters wide

 98 berths

 16 kn max

### HIGHLIGHTS

 105 m<sup>2</sup> main lab, as well as a wet, dirty wet, hydro, cold, seawater, electronics, and robotics labs.

 Up to 900 m<sup>2</sup> of aft deck space

 2 through-hull moon pool openings

 6 cranes for over-the-side operation of science equipment

 Ability to remain at sea for up to 4-months

# Resources

For more information on the vessel's journey, check out the "Shipyard-to-Sea: The Making of a Research Ship" series at our

[YOUTUBE](#)

[OUR WEBSITE](#)

[EMAIL US](#)

[SOCIAL ASSETS](#)

